

LESS WORK, WORK LESS

The simplest way to collect
donations online



If you are trying to collect aid to help the poor, the marginalized or disaster struck regions; if you are you looking to set up an online website for your temple, synagogue or church, so devotees living thousands of miles away can offer up prayers, you do not need to look any further. EventAvenue's Donation Collection solution is perfect way for NGOs, charitable trusts, religious organizations etc. to collect donations instantly online. It will help eliminate boundaries and connect you to people willing to lend a hand when disaster strikes or support a cause, whether living in the next town or in a different continent. It can help you reach out to devotees and people looking for direction and reduce chasm caused by distance.

EventAvenue's Donation Collection solution will integrate directly into your website and provides you with an entire customizable booking engine, which includes an online customizable donation form, a wide selection of currency and payment options and a range of built-in online tools that will enable you to manage your donations, invoicing, CRM, accounting and reporting related tasks. It even has an online database where you can maintain a list of donors who support your cause and an account of past donations. Simply put, the Donation Collection solution makes reaching out and collecting funds from donors and devotees located across the world easy.



REACH OUT

Connect with donors and devotees across the globe easily by going online.

- n Collect donations for your charitable cause or religious organization 24 x 7
- n Access donor and donation information 24 x 7 using any PC with an internet connection
- n Reassure donors and devotees during the donation process by customizing the donation pages to match your website's look 'n' fee.
- n Collect maximum funds by offering the widest range of payment options on your website
- n Confirm the donation receipt with a customized confirmation email

SIMPLIFY

Provide students to your college website with an enhanced college branded admission experience.

- n No more simple plain looking forms. Create the world's most beautiful and professional donation pages and integrate them to your website
- n Collect donations easily and directly online through the in-built and highly secure payment gateway
- n Appeal to global audiences and execute transactions in all major currencies
- n Offer the widest range of payment options - Credit Cards, Debit Cards, Net Banking, Mobile Payments and Cash Cards etc. on your website, this will ensure that individuals from all backgrounds, living anywhere in the world can donate easily
- n Modify, unregister or refund donations online

SPEED UP TIMELINES

Collect donations online from global audiences and dispense aid faster than ever before.

- n Eliminate time-consuming manual work processes by launching your donation online
- n No more waiting for couriers to reach or cheques to clear. Accept donations from hundreds of donors and devotees within minutes, instantly online
- n Expand your donor database to include sympathetic or pious people living beyond your borders
- n Donors and devotees can donate and/or book services at their own convenience. Time zones and office timings no longer limit your efforts
- n Eliminate time-consuming data entry and costly data entry errors as the donors themselves enter their data
- n Issue (email) online invoices to your donors / devotees

NO TECHNICAL RESOURCES REQUIRED

Solution is hosted, secured and maintained by EventAvenue.

- n No recurring high-end hardware or server hosting costs
- n No software licenses or VeriSign SSL certificates to purchase.
- n No need to waste time in tie ups with various banks and spend resources in integrating them.
- n No need to hire programmers, webmasters and technical support staff
- n No upgrade or annual maintenance costs.

Credit Cards



and more...

and more...

Net Banking (Direct Debit To Online Bank Accounts)



and more...

ATM Cum Debit Cards (Authorised through ATM PIN)



and more...

Debit Cards (Visa Electron and Maestro Debit Cards, Authorised through VBV/Secure Code Password)



and more...

Other Payment Options



DONATION COLLECTION - FEATURES AT A GLANCE

Online Donations

- n Collect donations online 24 x 7 from anywhere
- n Centralized donor database
- n Auto-populate information feature
- n Instantly authorized online donations
- n Automated and personalized emails
- n Automated 'services not available' and 'wait-list' messages
- n Flexible donation types and service (puja) types
- n Complete range of tools to customize donation pages

Web-based

- n No hardware or software to buy, install or maintain
- n Free upgrades
- n The solution is available 24 x 7 globally
- n Unlimited multi-user access

Reporting

- n Unlimited and secure access to standard reports
- n Generate unlimited number of custom reports
- n Export reports: Excel, Text, PDF

Secure Fee Collection & Payment Options

- n Collect payments from attendees easily and directly online
- n Define payment instructions and refund policy
- n No special account required to receive payouts
- n Secure online payment processing
- n Data encryption using 256-bit RSA encryption Secure Socket Layer
- n VeriSign SSL Encryption, Verified by Visa, MasterCard Secure Code Verification
- n Payment Card Industry (PCI) Data Security Standards Compliance

- n Credit Cards: Visa, MasterCard, American Express, Discover, Carte Blanche and Diners Club International
- n Direct Debits To Bank Accounts: 35+ Indian Banks
- n Mobile Payments: PayMate, SBI Freedom
- n Cash Cards: Itz Cash Card, OxiCash, Done Card

Accounting

- n Generate automated invoices and fee receipts
- n Track payments, refunds and other transactions
- n Robust financial reporting tools

Emails & Notifications

- n Send automated ticket booking confirmation emails
- n Create customized (& reusable) email templates
- n Merge attendee and event information into email
- n Insert instant payment, invoice and other links in emails
- n Email groups directly from attendee reports
- n Automated RSVP facility with tracking functionality
- n Send invite-a-friend emails
- n Upload and manage custom distribution lists
- n Schedule future broadcast and reminder emails

Training & Support

- n Get *free* training & support through email, telephone and chat on a 24 x 6 basis

In-House

- n Collect real time donations from donors/devotees using the Virtual Terminal facility
- n Generate donor list rosters
- n Print fee receipts and invoices
- n Access real-time donor lists

CLIENT LIST

